

the Shutter Room



Image credit: Joseph John Searing, 2016

WHANGAREI: LOVE IT HERE!

Billboard Photo Competition

THEME

Six winning entries will be selected that most positively portray the *Whangarei Love it Here* slogan. The judges will be looking for strong, original images and a diversity of approach to the theme.

COMPETITION CATEGORIES

- i) Professional & Artist category
- ii) Student category (under 18)
- iii) Amateur/Public category

COMPETITION ENTRY FEE

The competition is free to enter and open to everyone.

PRIZES

Cash prizes funded by WDC will be awarded for the six winning images as follows:

Professional & Artist category	\$250 per image selected
Amateur/public category	\$125 per image selected
Student category (under 18)	\$125 per image selected

PEOPLES CHOICE AWARD

The six winning images that appear on the billboards will also be in the running for the People's Choice Award. Voting will take place at the Shutter Room Gallery as part of the *Whangarei Love it Here* exhibition and will also be available via our website and facebook page. There may also be voting boxes positioned along the Hatea Loop.

NOTIFICATION OF WINNING ENTRIES

The six successful winning entries chosen will be notified by Monday 17th April 2017.

People's Choice Award will be announced on Thursday 1st June 2017.

In both instances the winners will be personally contacted and announced on social media.

SPECIFICATIONS

Images must reflect the "Whangarei, love it here" theme.

Participants are invited to submit a maximum of three images only for judging.

The original image file must be a minimum of 10 MB. No smaller files can be accepted.

The billboard dimensions are 2440mm x 1220mm. Please keep this in mind when shooting/selecting your photographs.

All submitted images for judging are required to be low resolution (**72 dpi**).

Please DO NOT send us your 10 MB file!

CONDITIONS OF ENTRY & RIGHTS TO USE OF WINNING IMAGES

Upon submitting your entry to this competition you are agreeing to the following statement:

If selected as a winning entry, I will retain full ownership of my image(s). I grant the WDC the right to use my image(s) for any promotional purposes relating to the "*Whangarei love it here*" campaign for an unlimited time. Other than the prize money awarded and received there is no further remuneration for the use of my image(s). WDC will endeavor to credit my image(s) respectively in all possible instances.

SUBMISSION DEADLINE

All images must be received by midnight Sunday 9th April 2017.

No late entries will be accepted. Email is the preferred method. Please include your name and contact details in all instances.

By email: theshutterroom@gmail.com with 'PhotoCompEntry' as subject.

By Post: c/- Megan Dickinson, P O Box 21, Waipu, 0545

By Hand: The Shutter Room Gallery 7 Rust Ave (wed-fri 12-4pm, sat 10-1pm) OR Creative North, the Pavillion, 9 Rust Ave (mon-fri 9am-4pm)

EXHIBITION at SHUTTER ROOM GALLERY

Shutter Room Gallery will host an exhibition from Wed 3rd May to Sat 10th June 2017.

All selected exhibited works are required to be for sale through the gallery, at a price determined by the artist/photographer. Proceeds from sales, less 25% gallery commission, will go directly to the relevant exhibitors and be paid by 30th June 2017.

In order for your image(s) to be considered for the exhibition, you are required to be a current Shutter Room member. If you are not a Shutter Room member we are offering a special membership rate of \$25.00 to enable you to take part in the exhibition.

At least one image per Shutter Room member will be accepted for the exhibition.

You will be contacted by our curator, Megan Dickinson as to which of your submitted images have been chosen. The selected images will then be required in print form, most likely A3 or A2 size, and be delivered to the Shutter Room by Friday 28th April. Works will be exhibited unframed. Do not frame your work.

YOUR CHECK LIST...

- 1 Consider the theme and get busy! Remember that all images must be a minimum of 10 MB, no exceptions.
- 2 Submit low res versions, 72 dpi, of your images (maximum of three) no later than midnight Sunday 9th April 2017, by email to theshutterroom@gmail.com We recommend that you enter the *professional/artist category* if you are an artist, photographer or a student (over 18) studying the arts.
- 3 If you would like to be part of the exhibition at the Shutter Room, and you are not a member, deposit \$25 into the Shutter Room bank account: 38 9015 0101374 00 with your name as a reference. Follow this up with a quick email to theshutterroom@gmail.com so we have your details on file.
- 4 If a winning entry, WDC needs your full resolution image (> 10 MB) file by 18 April 2017.
- 5 Chosen images for the Shutter Room exhibition need to be printed and delivered to the Shutter Room by Friday 28th April, 4pm. More details will follow.
- 6 Come to the exhibition opening at the Shutter Room Gallery, 4.30-6.30pm Wednesday 3rd May 2017.